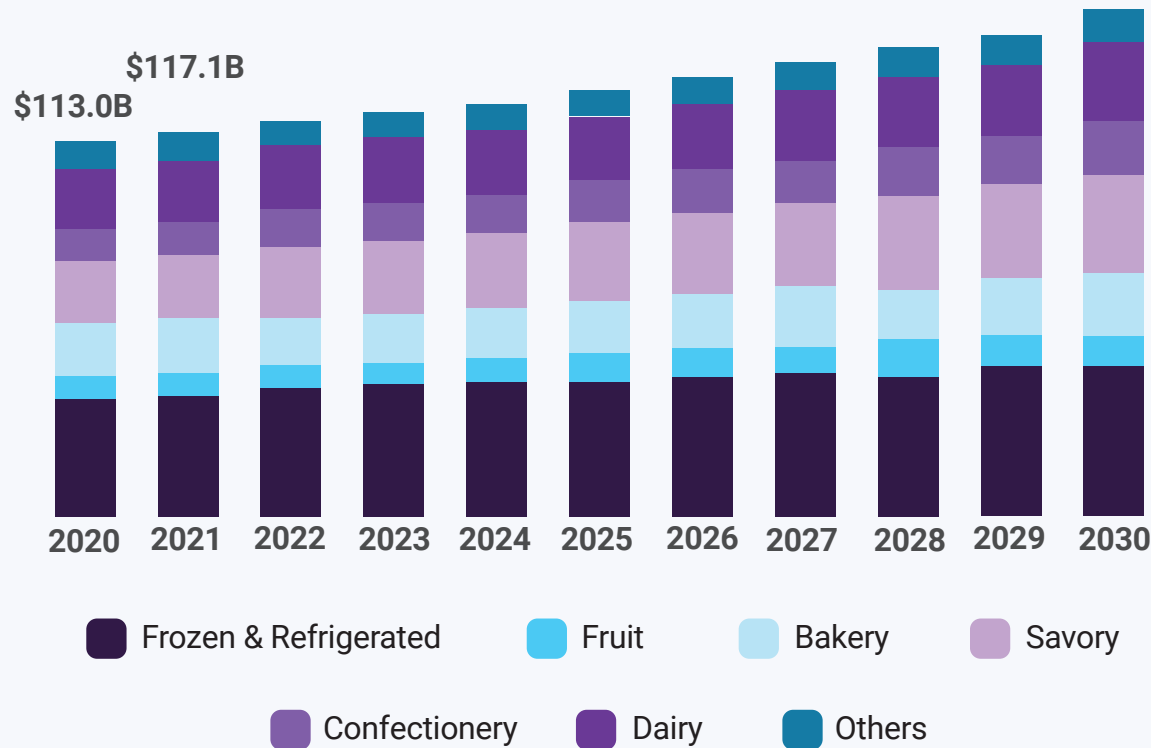


Snack Packaging for America's Favorite Snacks in 2023

US Snacks Market

Size, by product, 2020 – 2023 (USD Billion)



There's no doubt about it: America is snacking.

The U.S. snack market industry is forecasted to see a CAGR of 3.8% from 2022 - 2030. 1 Between 2020 and 2022, the market saw 4 billion extra US dollars in sales, with the largest area of growth in savory snacks.

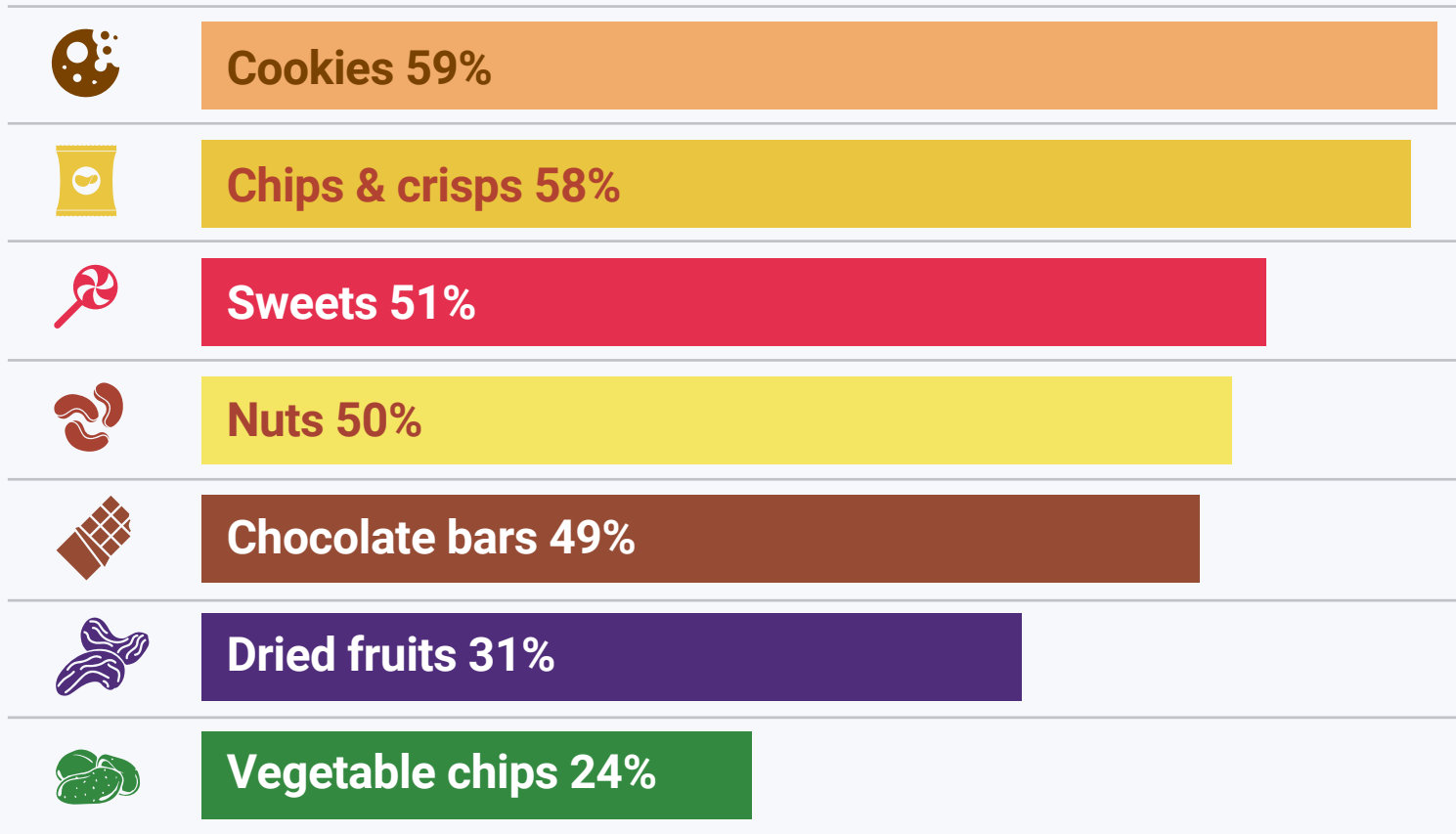
That means that the snack packaging industry is also experiencing growth in demand.

Companies must meet the demand in a multitude of ways as needs and lifestyles evolve.

Where once snack food usually consisted of mainly potato chips and sweet baked treats, more nutritive foods are now popular; such as dried fruits, nuts, jerky and sugar-free sweet treats. Not only are consumers adding healthier options to their snack menus, they are buying convenient mini-meals that can be eaten on-the-go.

Source: Grand View Research, Processed Snacks Market Size, Share & Trends Analysis Report, 2020

America's Favorite Snacks



Each type of snack requires specific considerations for packaging. Let's examine each popular snack food sector and their particular specifications for all-around functional and eye-catching snack packaging. Cookies, chips and crackers, nuts, jerky and dried fruit are all excellent candidates for flexible packaging. And, with the right snack packaging, they can become best sellers on the store shelves.

Source: Statista Global Consumer Survey, 2021

Beef Jerky Packaging



Even though most dried meat snacks have been through processes that allow them to last longer, jerky still needs the right packaging to maintain proper texture and taste. Meat snacks require puncture-resistant, high-barrier films that will keep freshness in and oxygen and moisture out. Peelable films maintain freshness and are popular for their easy-open feature. Custom printed bags allow for customer convenience, thanks to their resealability that accommodates snacking on the go. Options like transparent windows allow customers to view the quality of the product.

Cookie Packaging



IRI reports that cookie packaging doubled in sales from 2019 to 2020. The global pandemic brought a huge increase of cookie sales online, including healthier options that would allow for guilt-free (or at least guilt-reduced) snacking while staying home. Cookie consumers were buying according to digital appeal, which made attractive branding and packaging a must.

Custom printed packaging with high quality graphics and metallic, gloss or matte finishes are all great options to highlight a delicious product. Single-serve packaging using sustainable materials addresses consumer concerns with food waste, while continuing to conserve freshness and flavor. Side gusseted bags are ideal for cookie packaging due to the side folds which expand with the product. The weight of the product holds the bag upright.

Chips and Crackers Packaging



The success of a salty snack hinges on one main thing: crispiness. As soon as moisture hits a crispy potato chip, it becomes pretty unappealing. Depending on the particular savory snack, multi-layer structures will offer high-barrier properties and low oxygen and water vapor permeability. Lamination strength is a must, along with a strong sealing capability.

Polypropylene films are often used with an aluminum layer inside, which helps with product (aka crispy) conservation. Rollstock laminated films come with a variety of options, such as resealable closures, tear notches, micro-perforations and transparent windows. Rollstock films also have the barrier strength to contain the intense flavor that snackers demand for their salty snacks.

Dried Fruit and Nuts Packaging



As consumers become ever more health-conscious, they are reaching for naturally sweetened and nutrient-rich snacks. Convenient packaging is a must, as consumers bring these prepared foods to work for a quick snack that will give them a healthy energy boost. Resealable and reusable features such as zippered laminated films keep things simple. Tamper-proof features like heat sealed laminated bags give customers confidence in their purchase and allow for longer shelf life.

These customizable laminated bags and films provide different structures depending on the products they protect. This is a critical point, considering that mixes that contain both fruit and nuts have two different requirements in one single package. The potential for food degradation needs to be taken into consideration, and each packaging solution must be tailor-made for each unique snack mix.



Polymerall is here to take your snack product to the next level, from the initial design phase to the final packaged product. Our packaging solutions drastically lengthen shelf life while boosting your brand with high definition, flexographic ten-color printing.

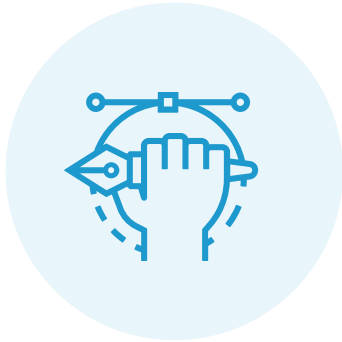
Choose from a variety of films, bags and pouches while we customize your choice according to product requirements.



Why choose Polymerall?

We Are Your One-Stop Go-To for All Your Flexible Packaging Needs

Our team of creative professionals is dedicated to improving brands with customized, efficient and innovative flexible packaging solutions. Producing custom printed, laminated and specialty finished rollstock, laminated films and high-barrier films is one of our specialties.



Customizable Design

We offer high-quality packaging solutions with sustainable alternatives such as oxo-biodegradable additives, water-based inks and solvent-less lamination, plus all our packaging can be recycled by consumers.



Minimum order quantities

We are proud to offer low minimum order quantities.



4 week lead time

4-week lead time, while we work with each client to ensure their product is designed to boost sales, maintain freshness, and lead their company to success.



Highest safety certifications

Our facilities and operations have also been awarded the highest safety certifications possible, including the ISO 9001 Quality Control Certification, and the FSSC 22000 Food Safety Certification.

Our manufacturing facilities hold ISO9001, FSSC 22000, FDA and HACCP certifications that guarantee the quality of our products and services.





100 CALORIE
WHOLE ALMONDS
NET WT 0.63 OZ (18g)

Nutrition Facts
Serving size: 1 Pouch (18g)
Amount per serving **Calories 100**
Total Fat 9g (14% DV), Saturated Fat 0.5g (0% DV), Trans Fat 0g, Cholesterol 0mg (0% DV), Sodium 0mg (0% DV), Total Carbohydrate 4g (1% DV), Dietary Fiber 2g (8% DV), Total Sugars <1g (0% DV), Added Sugars 0g (0% DV), Protein 4g (8% DV), Iron 0.2mg (4% DV), Potassium 120mg (2% DV)

INGREDIENTS: ALMONDS. CONTAINS: ALMONDS. MAY CONTAIN: PEANUTS, TREE NUTS, MILK, SESAME, SOY, EGGS, WHEAT.
DIET & SOLD EXCLUSIVELY BY: ALDI, BAHAMA, IL 60510 PRODUCT OF USA.
NOT FOR INDIVIDUAL SALE

ALSO **Twice as Nice** GUARANTEE
100% MONEY BACK
PLASTIC POUCH

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